America's Tiniest Newspaper



Our 19th Year

Vol. 19 No. 13 Alpine, Ca. 92001 Friday, Mar. 27, 1970 445-2415 10¢

MAYBE SHE'LL CHANGE HER MIND!

There is a pretty little girl, an El
Cap '69 graduate, who lives with her
mother and a brother and sister in Harbison Canyon, who just started work
Jan. 1, at the H&R Block Tax office
here, helping Mgr. Pat Naud in the reproduction department.

She is Diane Arnold, and when the Sun's editor went over to get her picture, he at once suggested to Diane that she enter the Miss Alpine contest.

ENGINEER BUYS ACRE, WILL BUILD

Carroll Witter, his wife, two boys and a girl will soon become new residents for he just bought a choice acre at the corner of South Grade & Yucca Hill Roads. The property goes up the hill to a sightly spot with boulders, where the dwelling will be erected soon, reports Betty Jasencak of Smith Realty, who handled the sale. Witter is an engineer from NY, now lives in LM. John Pryor was the seller.



But she is too shy, flatly refused, although she was given one of those attractive application blanks.

Here is Diane at work making photocopies of all the tax returns, then she assembles them for mailing or pickup.

Don't you think she should brace up and get in the contest?

Tuesday night at the fire station Sgt. Green of the CHP gave an enlightening talk to the volunteer firemen. 'MISS ALPINE' DEADLINE MONDAY
Girls of Alpine, Harbison Canyon
and environs within the school district,
you have only till Monday to enter the
3rd annual Miss Alpine contest. It
could put you in the big 25th annual
Fairest of the Fair contest sponsored by
the So. Cal. Expo in Del Mar-- June 24
to July 5. Entries close Monday. Mar.
30, with the contest at 8 p. m. on Apr.
3, next Friday, in the school auditorium, says Chairman Renie Adams.

More on 12

Tune Clarke Irvine, Physical Fitness, Radio 860, XEMO 3:15 & 11:15 Pm Sunday

THE PHILOSOPHER WAS CORRECT! Was it Emerson who said "Build a better mousetrap and they'll make a trail to your door" or some such? Well, here is Phil Kuhl, an expert

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Swapmeet 9 to 5 Sat. & Sun. 50¢ to Walk in \$2. to drive in & sell per car



woodcraftman, of 925 Alpine Blvd., who for many years has made toys, kiddie karts, play-animals and a lot of specialties in his well equipped shop.

Today most of his work is producing a "gopher chaser" which really works. He has a patent on it, too.

"It is quite simple", says Kuhl, "you just scare 'em away; it chases them out to a radius of 80 feet".

The machine is simple, a tiny windmill turns a cam inside the box which activates two hammers on the steel rod which is driven 18 inches into the earth. When it turns, the hammers send vibrations down the rod. A vane keeps the blades headed into the wind. It operates in a light hreeze. It is painted bright yellow and green.

Kuhl has been batching for a week as his wife Ivy, former chamber secretary, was off on a tour to Hawaii for

a well earned vacation.

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If you look at life insurance as just another fixed item in your monthly budget, along with your mortgage payments and the utility bill, you may feel you own plenty right now.

But suppose, for a moment, you consider it more from your family's point of view. Suppose your insurance had to provide their only source of income - would they have enough? Enough to maintain a decent standard of living? Enough to properly educate your children? With the right amount and kind of life insurance you can answer these questions with confidence.

Looking at it from this viewpoint is Step One towards sound family protection. Step Two, we suggest, is a talk with your New York Life Agent. He can offer you the most modern policies, backed by one of the strongest mutual life insurance companies. He's been carefully trained to design a program to meet your needs and your budget, and his advice is yours without obli-

Next time he calls, give him some of your time. He's a good man to know!

P.O. Box 96 Alpine, Ca.

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"How Much Life Insurance Is Enough?"

. Editorial



FOREIGN AID MONEY SHOULD BE POSTAL AID MONEY!

There is an old adage, charity begins at home.

America seems to disregard that, for we have dire need not only for charity, but for raises in pay among a lot of employes. Today specifically, our good friends the postal workers.

While the hassle over pay raises has been going on for 18 months, much of the delay is due to arguments on the

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ALPINE SUN

America's Tiniest Newspaper 445-2415 or 445-2394 2255 Tavern Road,

Alpine, (SD Co., Ca. 92001 Published Weekly on Friday 10¢ per copy, by mail \$3. a year

Clarke Irvine, Editor & Publisher Alice Irvine, Art & Composition 2nd Class postage paid at Alpine Est. Jan. 1952, Adjudged for legal ads on 11-12-59 in Superior Court, No. 238120. corporation idea for the postal service. Awaiting a decision has delyaed raises which are without a doubt honestly due.

Time goes on without any pay raise, yet the cost of living rises steadily. How can we expect our carriers and sorters to carry on in this kind of a jam?

Of course it is illegal to strike, for every civil service employe takes an oath, that he will not strike. We feel that these strikers are in a way cutting their own throats, jeopardizing benefits and seniority. It would have been better for them to go back to work, like Boston did, than to stay outside the law.

When we think of the U.S. sending billions abroad in foreign aid, we wonder why we cannot keep some of this money at home to help our own poor, starving, and underpaid workers in many fields. Just this week the nation is sending \$100 million to Israel for improvements! Likewise other countries receive millions every week. Yet we hold back legitimate raises to postal and other workers.

As one union man said, the government has broken promises and they are tired of being second class citizens; veterans who have served their country, yet are forgotten, and kept down by such tactics,

Well, that is how we feel about it, and we do hope that our statesmen will wake up and do something for our fine postal service employes.

In Alpine "Everything here is going smoothly" says Postmaster H. T. Magnussen, "our mail load is lighter due to the strike, but we'll have to make it up later to handle the volume when it is all settled".

Let's take care of our own before we try to help all the world! -CI

SUNRISE today, 5:44; sunset, 6:06. Moon's last quarter, April 30. Easter Sunday Old Sol comes up at 5:44.

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LOW RATES FOR ALL YOUR INSURANCE

329 E. Main St., El Cajon Al Agostini 444-2101

AL SMITH GOES FOR SENATOR

Well known Alfred W. "Al" Smith, who has been active in the American Independent Party, has filed for state senator from the 38th District. He operates Smith Realty here, is assistant manager and a flight instructor at Gillespie Field, lives in L.M.

His policy: "We need to return to constitutional government and lower taxes, plus restoration of order and decency to our streets and schools".

BROKER TO OPEN APRIL 15

Grading was finished Tuesday at the new Monterey Nursery, owned by Darrel Broker, west end of Monterey Place, (extension of Tavern Road, north of the freeway.) Trees and plants are now being brought in and all should be here in about 10 days, he says, with opening set for April 15.

Many a man finds that burning a candle at both ends makes it twice as hard to keep his wife in the dark.

COME IN TODAY



STOP BURNING

MIDNIGHT OIL

ON YOUR

INCOME TAX

This year—get smart! Don't burn the midnight oil, worrying with tax figures. Why not let BLOCK figure your return quickly, dependably and insure you of maximum benefits? Drop in today! BOTH FEDERAL AND STATE



55

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NO APPOINTMENT NECESSARY -



'BUCKSKIN' BOB ON PIONEER TREK

Last Friday
Bernhardt Kleeman,
44, resumed his
trip over pioneer
routes, headed
from the YC to
Nebraska over the
Santa Fe Trail like
the pioneers did
over 100 years ago.

He goes via muleback, with two others as packers, carrying his pup tent and gear. Bob ran away when 12, started west on the old Oregon Trail, but did not get far. So 30 years later he started it for real. He left Sac-

ramento, then north into Oregon and via old trails to Independence, Mo.

Then he started west via the Santa Fe, till disaster hit when a truck ran into him, injuring Big Bill, his quarter horse and two pack mules, Black Jack and Buddy. They had carried him safely 3,700 miles, but now had to be hauled back home. Big Bill is out to pasture for life and Buddy is again on the go. See next page.

ALPINE REALTY

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Conscientious Service, Balanced Meals, Congenial Atmosphere

Reasonable Rates Depending on care required

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UNITE ALPINE, LAKESIDE SCHOOLS?

To relieve overcrowding at Lakeside Junior HS plans are being studied by that district's trustees. They voted to join other inland school districts in writing to the county education office.

Their letter asks that a study include a review of the possibility of a unified district covering Alpine and Lakeside. A similar request has been made to the county by Alpine trustees.

Jim Hannan and wife Agnes, 2251 Tavern Road, are entertaining his sister from Illinois this vacation weekend.

ALPINE ART CHALET

ARTS & CRAFTS

1321 W. Victoria Dr.

445-3879

PALOMINO MULE TAKES KLEEMAN

This is Bob and his light colored mule that he rides bound for his birth-place in Nebraska. He holds degrees in Business Administration and in Law, plans on writing a book about his feat.

"Riding these old trails is a lot harder than 100 years ago" Bob told the Sun while making these photos, "because of so many laws, freeways and camprules. Sometimes I have to divert 15 miles".

He is presenting governors of Arizona, New Mexico and Kansas with medallions from the chambers of commerce of SD and Sacramento, his hometown. The pieces were struck off by the capital, with Ft. Sutter and the gold discovery, also by SD for its 200th anniversary. Later he will present medallions to the Truman Library, Independence, Mo., then to his home state with pieces for the Aksarben governor.

Radio, TV and press of the south county gave "Buckskin" Bob a good send-off last week and the networks are keeping track of him, he says.

Note- Had we known sooner of his stopover here we would have put on a farwell party for him like we did for the woman and the boys who rode in last year. -CI

Alpine needs a public swimpool.

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A Cherokee had just donated blood when a Red Cross cutie asked him if he was a full-blooded Indian. "I'm a pint short right now", he replied.

George Lengbridge

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Excitement is growing as Alpiners prepare for their second annual parade and from the looks of things, it is going to be a nice big one. Hope a crowd is on hand to see the efforts of those enter-

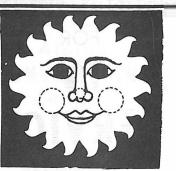
We have blanks in our office, 2255 Tavern Road, or you can get them from the chamber office, Alpine Western Wear or Carrell's Feed Store. Mrs. Featherstone, secretary, asks that they be completed and returned to her early so she can get them classified and the entries numbered. The success of the parade demends on you entering, so get

Bob Wilson's



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445-2276

Ira & Lydia Hargrave, Mgrs.

2400 Alpine Blvd. Alpine

busy and come up with a quique idea, but enter if you only walk your horse down the parade route.

Want a nice Western saddle very reasonable? Katie Timson has hers for sale for a small amount. Call 445-4767

if you are looking for one.

Mark your calendar for the weekend of April 17-19 if you are an Arabian horse enthusiast. The Desert Arabian Horse Assn. is sponsoring a show to benefit the EC Pot Warner Football Assn. The show is on the Del Mar fairgrounds and \$3,500 in prize money awaits the winners. They expect over 700 entries from many of the Western states, so it sounds like a huge show. Ken Wood, show chairman said that the classes for the 3-day events have been planned to emphasize the extreme versatility of the Arabian. Don't miss it if you like this breed.

Another show sponsored by Lakeside Junior High Band and Orchestra Parents' Club is having a 2-day gymkhana and equitation show April 4 and 5 beginning at 8:30. This is approved by the Gymkhana Assn, Exhibitors' Assn, and Horseman's Executive Council. If you are working for points, be at the Tumbleweed ring with your horse, and enter. Ghykhana entries on Saturday are \$1. a class; equitation, \$2. for each event. The judge is Jerry Lucas.

Wild horse racing will be an added feature to the El Cap Statium Assn. rodeo in Lakeside April 18-19. Performances are scheduled for 2 pm and 8 pm with one on Sunday at 2. The rodeo queen contest will be April 4 with Justine Curtis, last year's queen crowning the 1970 winner.

Many people have the right aim in life. They just never get around to pulling the trigger!

Rock - Sand - Blacktopping - Roads oiled - sealed - decomposed granite discing -plowing - cultivating - weed cutting and tractor work.

ALPINE TRUCKING

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445-2416

MOTORCYCLIST CAUSED THIS

Here is the fine Volvo car of Nancy Rader that she totalled when swerving to miss a motorcylce rider approaching on the wrong side.

In order to avoid hitting the cyclist, Nancy swerved to the opposite side of Tavern Road, tried to correct the car and it hit the loose gravel, going out of control and turned over several times before landing right side up.

Had she not been wearing seatbelts, her injuries might have been more

severe.

Examining the wreck is A.O. Thibauld who was on his way to the Sun office when the editor went to take this photo. Thibauld owns Flinn Springs Ornamental Concrete & Pottery Products, 15,660 Old Hwy 80.

SAM LINER TO DATSUN AGENCY

Sam Liner of Alpine who was with Peck Buick for quite some time has moved nearer home by joining the Economy Car Center, 5812 Fairmount at Rt. 8 in SD.

"The people are moving to the economy vehicle" says Liner, "and in the Datsun we have one of the world's best".

WIFE REPLACES CofC DIRECTOR
Due to pressure of work, Robert Mil-

ler, of Alpine Printing Co., who was elected a chamber director this year, had to resign. The board promptly named his wife, Agnes, to take his place. She did!



BIBLE CHURCH

117 Frances Dr. 445-2333
Pastor C.L. MacPherson
6 p.m. Bible Training Hour

9:45 Sun, School 11: Morning Serv. 7:00 Eve Serv. 7: Prayer Meet Wed. Old Fashioned Church Preaching "Jesus Christ the same yesterday, today and forever."



COME AND ENJOY THE

KIWANIS



Easter Breakfast

From 7 to 12

ALPINE SCHOOL AUDITORIUM

Adults \$1,25 - Children 12 and under 75¢

Benefit Youth Activities Program



Mrs. Katherine Jenny and son Mike are visiting friends and relatives in Northern California this week, drove up so they would have the car to use while

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Alpine Representative Lee Widmer, 445-4171 FIREMEN PREVENT BRUSH FIRE

What might have developed into a brush fire, with east wind blowing, was prevented Thursday last week when the 57 Olds car, driven by Mrs. Janice L. Henderson of 2739 Eltinge Dr. had an engine fire that did \$150. damage as she was coming down that street at 2:20 pm.

Luckily Mrs. Katherine Black, who lives at that point, was just coming home, so Mrs. Henderson

called the fire station which responded quickly, put out the blaze, Fire Chief Bennett, Ed Schwenck and Frank Morino not in photo, responded.

"With that high wind, had the car exploded, we might have had a bad brush fire" said Bennett, shown on next page taking report on fire.

SDG&E HONORS SAFE DRIVERS

A group of vehicle men who have amassed 1090 years of safe driving time for 20 years or more, were honored by the SDG&E this week. The 44 were commended by W.A. Zitlau, executive veep.

Heading the list with the longest record was H.T. Steward of 15525 Old

Hwy 80, with 43 years.

SUN DEADLINE IS NOW TUESDAY

Dut to printing complications and to keep up regular mailings on Thursday-so you get the Sun Friday -- deadline had to be advanced from Wednesday to Tuesday afternoon. This is for ads and news: classified up till 5 p. m.

First Church of Christ, Scientist 9573 Los Coches Rd. In Lakeside

Sunday Services 11 A.M. Sunday School 9:30 A.M. Wednesday Meeting 8 P. M.

Care for small Children during Sunday Services



Dale Bennett, fire chief, was on job quick when engine of car caught on fire lastThursday.

Brian McCall, who runs the surfing camp at McCall's Ranch School, is on a conference trip to various camps between here and San Francisco.

Like so many Alpiners, Phyllis Liner, is up after a bout with the flu. Busy again on her work as chairman of the chamber's Beautification Committee.

Alpine needs a bowling alley.

MEXICAN DINNER SLATED

The HC PTA is sponsoring a dinner of enchiladas, beans or rice and choice of beverage for only \$1.25, adults; 50¢ for children under 12, to benefit their group. Dinner will be served from 5:30 to 7:30 and you can have all you want on your plate.

The children of the canyon will present modern dancing to Herb Alpert's Tiajuana Brass. After dinner, a brief meeting to elect officers for the year. held in the auditorium. Outgoing prexy, Joann Hampton says "come on down, enjoy our genuine Mexican dinner and

have a lot of fun."

BULLDOZING

LAND CLEARING Roads & Lots Graded 298-4858

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Alpine

Log Cabin Cafe

Adjoining The Lounge SERVING OUR FAMOUS **BROASTED CHICKEN** STEAKS & SEA FOODS

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LAKESIDE





CAROLEE ANN MEACHUM, Miss El Cajon



CECILE IRVINE Miss Alpine



PENELOPE (Penni) RAMSTEAD Miss Lakeside



PATRICIA BIGGS Miss La Mesa



MAYVIN MYERS Miss Lemon Grove



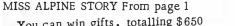
LINDA REITZ Miss Poway



KATHY TIPPETS Miss Ramona



REBECCA CHRISTENSEN Miss Spring Valley



You can win gifts, totalling \$650 in value, plus a trip to Hollywood with the other winners, scholarships, clothing and many items, plus the \$100 cash from Alpine. And, you will be on KFMB's TV Sunup show with host Mel Knoepp, plus other delightful experiences and so forth.

Entries must be at least 17, not over 21 by June 23, must never have been married, and be a resident of Alpine School District. Entry blanks are at the C of C, Western Wear or Canyon store.

Concensus of the heartland winners is that it is a wonderful chance to learn much, have lots of fun, opportunity to progress in many ways, and meet a lot of wonderful girls and adults.

"Being Miss Alpine was one of the highlights of my whole life", is Cecile Irvine's opinion of the contest, "I learned so much, met so many nice people and so many wonderful girls; it was well worthwhile, and I hope many Alpine girls will get into our contest here".

The Fairest contest is put on with experienced people; Norrie West, director of publicity and advertising for





One added feature of the winner of the Miss Alpine contest is appearing on the famous Sunup program on KFMB TV with its popular host, Mel Knoepp, at left,

At right is pretty Tere Ireys, Oceanside's Fairest of the Fair winner last year, who became fast friends with the Irvine twins, often visits Alpine, stays for a few days.

The various contests bring a bevy of wonderful girls together, many thus making lifelong friends. Remember, deadline for entry is Monday!

the Expo, is in charge, with Doris Boyar, directing the contest. She gives More on 13

DR. FRANK J. BORNOWSKI D.C.

General Practice Sundays & Holidays By Appointment Closed Wednesday KIWANIS BREAKFAST SUNDAY

Earlybirds will be able to get a delicious, home-cooked breakfast in the school auditorium Easter Sunday when the Kiwanis Club stages its annual event, starting at 7, going on till noon, says Pres. Lee Widmer.

Chairman Bud Manion and co-chairman Ray Darwell are working on the busy event which draws hungry folks from all over the county. Tab: adults, \$1.25, children under 12, 75¢. Money goes for Kiwanis' civic and youth activities. Tickets from any member or at the door.

MISS ALPINE STORY From Page 12 the girls lots of valuable tips and instructions and they are coached by an

One Fairest that went on to high honors was Raquel Tejada Welch who won from La Jolla in 1958. First Fairest was Gloria O'Rear, of Del Mar, back in 1946, and of course last year's winner was pretty Carolee Meachum of EC.

To make flowers last longer, put 2 aspirins in the water.

RUDOLPH IN OPTIMIST SPEAK-OFF

On Saturday, April 11, in this zone's oratorical climax for the Optimist Club will be in the Bronze Room, LM, at 7:30, reports Pres. Hank Mathiason. Alpine's winner, Ron Rudolph will be there.

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OWE LETTERS?

Drop your pen and take phone in hand. With a Long Distance call you'll be talking almost as soon as you can write: "Dear . . .". And nothing says you like your voice.



1981 Arnold Way

445-2169

TAX DEADLINE ONLY 2 WEEKS OFF

Jas. E. Jones, county tax collector says "Time is running out for second installment of property taxes and penalty date is April 10-- two weeks from today-- at 5 p. m." Nuff sed. Questions from 234-8813, Ext. 331.

FOR SALE
1969 BUICK ELECTRA

LUXURIOUS 4-DOOR HARDTOP Full Power Air Conditioned AM-FM Radio Stunning Astro Blue 14,000 Miles, Original Owner

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Packard Bell.

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This fine portable has a 12" picture, weighs only 30#, really low priced. Also solid-state, 24 transistors and 21 diodes for trouble-free life.

ALPINE TV

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Howard R. Range

Owner-Manager

2351 Alpine Blvd. Alpine

WEIGHT WATCHERS WORKS

"If you have a weight problem" says Jean Bolton, lecturer for Alpine's growing group, "come on over and pay us a visit". Mrs. Bolton knows, as she was once fat, joined WW and is now a trim person. Her talks are on why people are heavy, says most obese ones are compulsive eaters.

Many overweight persons stare into the refrigerator, fighting a desire to eat, yet wondering what will taste good. Now for the first time, Weight Watchers gives them a choice-- generous amounts of meat, fish, vegetables, fruits, so that no WE need ever go hungry again. "It isn't a diet, but a way of life" she

This offers a new revolutionary ideato eat as much as one wants of various "free foods" in addition to three meals a day. Is is a complete reeducation of good nutrition and proper eating habits.

CHURCH TALENT SHOW APRIL 5

The program for the entertainment slated in the First Baptist Church of Alpine, corner Tavern & Arnold, is shaping up nicely, reports the Rev. Gray Evans. Mrs. Ruby Wilson of Vista Alpine is chairman, (445-4518, if you wish to perform,) returns today from driving to visit relatives in Amarillo, Tex., taking Wilson's folks back, also their daughter Charlene Bull, who is visiting her twin sister there.

CALLE NADA, OTHER END OF TOWN!

Dorothy Reynolds called The Sun to
task saying "You wrote that our new
street Calle Nada, was off Alpine
Heights Road. It is off Alpine Blvd.,
east of town".

ALPINE'S

CHATEAU MINIMART

Groceries - Sundries Beer - Wine - Beverages

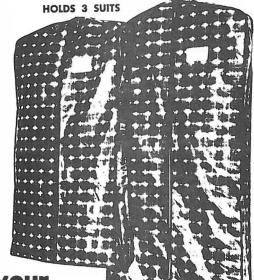
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HERE'S WHAT YOU GET:

- Oil Change of Super Shell Motor Oil (Max. 5 quarts)
- Choice of Lubrication or complete tire rotation
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- Check PCV System
- * Check Air Cleaner
- Pack Front Wheel Bearings
- Check and test radiator coolant (see below)
- Pressure test radiator cap

- * Test Radiator Hoses & Fan Belt
- Check and test battery
- Inspect battery cables
- · Check all lights
- * Check Master Brake Cylinder fluid
- Inspect Wiper Blades and arms
- * Check Windshield Washer fluid
- Inspect Shock Absorbers and Exhaust system
- * Check all tires
- Note- If warranty period on coolant has expired, or if it is dirty or rusty, let us drain it and replace with fresh Shellzone.

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PLUS YOUR FREE SET OF "HIS AND HERS" TRAVEL BAGS

OFFER EXPIRES JULY 31, 1970

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Tavern Road Turnoff On Interstate 8, Alpine

RON NICCUM Dealer

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16

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OF THE WILLOWS

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466-7769	
Sunday School	9:30 A.M.
Morning Worship	10:45 A.M.
Evening Service	7:30 P. M.
Wed. Eve Bible Class	7:30 P.M.
Choir Practice Wed.	8:30 P.M.

SON FOR THE TEACHERS INNIS

In a letter to the Sun from SD, news was revealed of the recent birth of a son to Joe & Sue Innis who lived $1\frac{1}{2}$ years at 2237 Tavern Road, while teaching at McCall's Ranch School, 1955-56.

"I saw your story and picture in the Tribune", the letter said, "and sent it to Joe and Sue... They now have an heir, a son, born in Mexico where both attend school. The boy's name is Miguel, after the town he was born in.

They hope to return in a few weeks and continue their teaching, sculpturing and journalism, their specialties. Kind regards, 'Old Man' Innis. (Joe's father.

Note- The Innises were well known and liked here and we are so happy for them. Thanks, Dad, for the good news. -CI

ALPINE LUTHERAN CHURCH

Tonight, Good Friday, at 7:30 Pastor Paul Heyn will ask the concluding question of our Lenten Series: "Do you follow Jesus as the 'Savior', Crucified for you?"

If you cannot attend the evening service here, you are invited to hear the same sermon this afternoon at 1:30 at Shepherd of the Hills Lutheran Church, 9191 Fletcher Parkway at Southern Rd., La Mesa.

All are invited to our special Easter Service at 11 a.m. (Sunday School and Bible Class at 10) at 2040 Tavern Rd. Vicar Lawrence Retberg will bring you the Easter message: "Fear not, Christ is Risen!"

FINALIZE PLANS FOR ART MART

On April 1, at 7:30 the regular session of the Alpine Area Art Assn., will be in the Art Chalet, 1321 W. Victoria Dr. Plans will be discussed for the spring art mart slated for May 2 & 3. "All members are urged to attend" says Pres. John Titus.

Pupils of Alpine School are the artists- of- the- month for April. The show will begin April 1, run through April 30. Betty Brooks has been working with Mrs. McQueen of the 8th grade for the past year. Mrs. Ogg of the 2nd grade and her class have two large mosaics to present. Mrs. Brooks teaches young peoples' art, at the chalet on Saturday afternoons. Details from 445-3879 or 5013.

The monthly reception for the artists of-the-month will be on April 5, 2 to 4 pm. The public is invited and refreshments are served. Come and be amazed at what our young people can do if given the chance.

--- Mary Ann Williams

SUN RUNS ANY KIND OF LEGAL ADS

If you have a business with a fictitious name, or one that does not show your own name, state law requires it be recorded and advertised. The Sun can do this at less cost than the big papers. It takes care of blanks, recordings, affidavits—for your bank, the county and yourself—so if you have not filed your fictitious firm name, call 445-2415 for details.

2 EASTER SERVICES AT COMMUNITY

Dr. Roger Larson invites the public to their duplicate services Sunday in the church; 9:45 & 11 a.m. His sermon will be on "Love Survives Death".

Today they have a Good Friday worship service at 3 p.m. when many businesses are closed for this observance.

Next Sunday infants will be baptised in the church at 11 a.m.

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Harold Lutz 1620 Hwy 80 P.O. Box 341 Alpine GEORGE LANDT TO MARRY

A May wedding is being planned by Janice Ellett and George F. Landt, whose engagement was recently announced by the bride-elect's parents, Mr. and Mrs. Walter W. Ellett of Cupertino.

Janice, an administrative dietitian at Herrick Memorial Hospital in Berkeley, is an alumna of Fremont Union High School and the University of California at Davis, where she received her bachelor of science degree in dietetics. Janice completed her dietetic internship at Peter Bent Brigham Hospital in Boston, Mass. She is a member of Phi Kappa Phi Honorary Scholarship Society.

The son of Mr. and Mrs. Louis H. Landt, Sr., of Alpine, George is employed as secretary-treasurer of California Livestock Marketing Assn., in Sacramento. He was graduated from El Cajon Valley High School, El Cajon, and the University of California at Davis, where he received his bachelor of science degree and master of science degree in agricultural economics. While at UCD, George was resident hall advisor. He served in Vietnam as 1st Lieutenant, USA Quartermaster Corps., and was awarded the Bronze Star.

Mr. and Mrs. Fred Sandel, Eltinge Drive, entertained daughter-in-law Mrs. Larry Morris and 2 grandchildren, Allan and Brian over last weekend. They drove down from Victorville. enjoyed a grand visit. Husband Larry had to attend a convention in Kansas City, or would have been with them.

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El Cajon

PHONE RATE BOOSTS SOUGHT

If this week's filing of phone increases in the East County by Pacific Telephone are approved totally by the PUC, 1-party residential rates would go up \$1.85 a month, while business service rates would fluctuate.

The boost would up company revenues \$195 million a year. Rates were last increased two years ago when the PUC allowed a \$50 million increase compared with the \$181 million the firm had asked.

Alpine, served out of the EC exchange is in a special rate area. As a result, 1-party residential rates would go from \$6.85 to \$8.70, individual business line flat rates from \$7, 20 to \$11.05 and single-party business service from \$16.45 to \$20.

Party line rates, for both residential and business, also would be increased proportionately, according to William E. Quirk, vice president and general manager for the company's six southernmost counties.

Quirk pointed out that the company is presently allowed by the PUC to earn a 6.9 per cent rate of return-- in 1969 the company achieved a 6.3 per cent rate of return --- which does not enable the utility to generate enough revenue to keep pace with growing demands. It should be 8.5 to 9.

"We believe that our over-all rate application, while admittedly large, is nevertheless needed if we intend to maintain a high standard of service," Quirk concluded.

BANKER HAS NEW GRANDCHILD

Bill Ahlwardt, branch assistant to Luther Mohr at Security Pacific National Bank here, is on 2-weeks vacation to Oklahoma to visit his daughter who has a new baby. Taking his place is Rick Mason, out of Division HQ in SD.

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FEDERATION ELECTS MRS. VANCIL Goldie Vancil, former resident of Alpine and a past-president of the Woman's Club was elected to serve a 2-year term as First Vice-President of Southern District California Federation of Women's Clubs. Installation of the new roster will be at their annual convention April 6 at the Hanalei Hotel.

Mr. and Mrs. Frank Conklin, South Marshall Road, are back from a delightful visit to Mesa, Ariz. where they vicited with their daughter; also celebrated their 50th wedding anniversary.

DeLong Plumbing

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EASTER



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FOR APPOINTMENT 445-4031 2142 Alpine Blvd. Alpine



Easter is early this year and it sure sneaked up on us. However, we are enjoying the week's vacation and hope everyone else is.

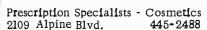
Little Lorie Avery, who lives next to Sleepy Hollow Ranch, thought she had sprained her ankle and when it didn't get any better, her mother took her to the doctor to see why. She had an abcess on the bottom of her foot probably caused from a stone bruise, that the doctor had to remove. She is all better now but it was quite painful till it healed.

Betty Westbrook and 2-year son Kevan are leaving Monday to spend a week in Honolulu. Her husband Earl is on R & R so she wanted to visit him. He will be home on leave from the USN in August, is making the Navy his life work.

Frank Scully, who is in the Marines, took his R & R in Hong Kong, sent home some real out of sight presents to his family. Little brother Matt got a



Easter Bunny Headquarters EVERYTHING FOR EASTER



real mandrin coat lined in red. Bet he looks cute in that!

Marty Hoy has her leg in a cast from her hip to ankle. She sprained it rather badly and when it didn't heal, had to have it put in a cast. She is a stewardess with PSA.

No one in Alpine was more depressed than Marie Featherstone, chamber of commerce secretary, when Bob Dale called her from Channel 10 to see if she could tell the amount of money in the movie jackpot. She lost \$460. by not viewing TV that day. We can sympathize with her as that is a lot of loot to lose.

Pete Scully is enjoying his Easter vacation with the Dick Peterson family who went to the Grand Canyon in their camper. They will be home today and this is one of the best times to view that stop as the snow has melted and it is nice to walk to the bottom, if you can make it.

Anyone want free guinea pigs, all sizes, ages and colors? Gall Coleen Ingles, 445-3355 if you do. You can buy these pets in the shop and they are expensive so here is a chance to get them free.

Doug Ingles, 16, spent his vacation in San Felipe fishing with the Small family, reported a wonderful week on the beach.

Barbara Svensson is looking for a baby sitting job after school. If interested, call 445-3300.

Linda Nichols Sacco is fixing up the little cottage on her grandmother's ranch so she can move in and be close to her family while husband Joe is serving with the Navy in Japan.

Alpine needs a pool service!

BAPTIST CHURCH OF WILLOWS NEWS
By Clara Brabazon

We would like to extend an invitation to all in the community to Easter Sunrise services at 6 a.m. The regular worship service will also be at 10:45 as usual.

The quarterly business meeting will be on Sat. April 4 at 10.

The men's "Palomar Retreat" will be on Friday and Saturday, May 1 & 2. Make reservations with Lou Hesterley.

Billy Graham's latest movie "His Land" will be shown Sunday evening April 5 at 7:30 in the church. Won't you come and bring friends and neighbors?

We are so happy to have Mr. and Mrs. Roscoe Allen back with us. She has had a lengthy stay in the hospital, has a wonderful testimony of what the Lord has done for her, and the power of prayer.

Mrs. Eleanore Phelps is also back after having eye surgery.

Rev. Doug Schacht and wife Dolores are in Champagne, Ill. to see their new grandson.

READYING SCOUT FAIR FOR MAY 9
John W. Witt, chairman for the
1970 Scout Fair at Del Mar says thousands of Scouts and Scouters are working already to give the public a spectacular show this year. Kickoff rally
was on March 20, and it looks like this
year's fair will be a humdinger! Alpine
lads will be there, too.

More and more girls are getting men's wages these days, but then, haven't they always?

EGG HUNT FOR SMALL FRY

Alpine Amigos, those lively 4-H members, are having an egg hunt Easter Sunday from 2 p.m. at the Youth Center for young people age 2 through 8. A lot of fun and valuables are promised.

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LEGAL NOTICE

NOTICE OF FILING APPLICATION FOR INCREASES AND DECREASES FOR INTRASTATE TELEPHONE RATES

The Pacific Telephone and Telegraph Company on March 17, 1970 filed with the Public Utilities Commission of the State of California an application, numbered 51774, for authority to increase and decrease certain intrastate rates and charges applicable to telephone service furnished within the State of California. In general terms, the proposed increases and decreases are as follows:

Exchanges in the San Francisco-East Bay, Sacramento, Los Angeles, San Diego and Orange County extended areas would receive increases resulting from the application of uniform sets of basic exchange rates for residence and business service. The increases would generally be in the range of about \$1.85 per main residence telephone and \$3.80 per main business telephone.

For exchanges located outside of the San Francisco- East Bay, Sacramento, Los Angeles, San Diego and Orange County extended areas, increases in basic exchange residence and business rates would depend upon the size of the exchange and whether or not extended area service is offered in the exchange. These increases would be generally about \$1.85 per main residence telephone and would range from \$3.80 to \$6.30 per main business telephone.

The message unit charge would be increased from \$.0405 to \$.045.

Some intrastate message toll telephone rates would be increased and some reduced.

Residence Foreign Exchange Service basic rates, -Airport Intercommunicating Service rates, and Centrex Service rates would be increased.

Directory Listings rates for certain Additional Listings and Lines of Information would be increased.

Key Equipment Services rates and charges would be increased for certain MKC, DIAL PAK, and Business Interphone Services.

Mobile Telephone Service monthly rates and service and equipment and

non-recurring charges would be increased.

PBX Services and Dispatching System Service rates and charges would be increased.

Service Connection, Move and Change, and In Place Connection Charges would be increased. These increases would range from \$1.00 to \$3.00.

Supplemental Equipment rates and charges would be increased for some items and reduced for Special Type Cords.

Special Assemblies of Equipment rates and charges would be increased, and special arrangement for use with tandem dial connection would be withdrawn.

Telephone Answering Service rates and charges for cord-operated equipment would be increased.

The rates proposed are estimated to produce additional annual gross revenue of \$195,000,000.

The Company's proposed rates would become effective in various California counties and municipal corporations, including the County of San Diego and the Cities of the Mountain Empire, upon grant of authority therefor by the California Public Utilities Commission. The State of California and the counties and municipal corporations which may be interested in the application may obtain a copy thereof from the Applicant upon request to:

G.L. Turretto, Assistant Vice President, The Pacific Telephone and Telegraph Company, 140 New Montgomery Street, Room 1626 San Francisco, California 94105

A copy of the application may be inspected by any interested person in the office of The Pacific Telephone and Telegraph Company at

1188 6th Ave.
San Diego, California
and in the offices of the Public Utilities
Commission of the State of California,
Fifth Floor, State Building, Civic Center, San Francisco, California, and
State Building, 107 South Broadway,
Los Angeles, California.

Dated: March 17, 1970
THE PACIFIC TELEPHONE
AND TELEGRAPH COMPANY
By Adrian C. Cassidy
Vice President

Alpine Sun, March 27, 1970 #238120

UNIQUE IS NEW SHELL STATION

This view from outside intrigues visitors to Alpine Shell Service where Ron Niccum, dealer, is reporting business as increasing all the time.

This is the corner of the station where he has the gift shop with all kinds of items, so Milady may do a bit of shopping while Dad gets the car serviced.

If you have not visited Ron's establishment, now is a good time to do so. It is at corner of Tavern Road and the offramp.

We reported Michael Waldren as being in the Navy last week only to find out that he completed his service, is home and working with Ron Niccum at his Shell Station nights. Mike was home last Oct. (The Sun used the Navy's press release!)

Blanche McCall, of the school, has been visiting their daughter Betsy in San Diego. She is a senior stewardess with PSA.

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HOSS SENSE

By Cynthia McTaggart

This week I would like to discuss roundworms, or ascarids, as they are also known by. Most horses become infected with them so it is a good idea to worm him or have your vet do it at least every two years, some vets recommend doing it yearly but be sure to have it

Roundworms are the largest parasites

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LEGAL NOTICE

49962 CERTIFICATE FOR TRANSACTING BUSINESS UNDER A FICTITIOUS NAME

It is hereby certified that the undersigned are transacting business in San Diego, County of San Diego State of California, under a fictitious name, or a designate of California. nation not showing the names of the persons interested therein, to wit:

Caltronics Co. P.O. Box 23192, San Diego, Ca. 92123 P.O. Box 23192, San Diego, Ca. 92123
WITNESS our hands this 14th day of February, 1970
1. Walter J. Dwyer, 6661 Jackson Drive, SD, Ca.
2. Walter Lee McCoy, Jr.
3612 Baker St., San Diego, Ca.
3. J. W. Nelson, 5156 Brownell St., SD, Ca.
STATE OF CALIFORNIA

COUNTY OF SAN DIEGO ss

On this 14th day of February, 1970, before me John W. Gray a Notary Public for said County and State, duly commissioned and sworn, personally appeared Walter J. Dwyer, Walter Lee McCoy, Jr., and J. W. Nelson, known to me to be the persons whose names are subscribed to the within instrument, and acknowledged to me that they executed the same.

IN WITNESS WHEREOF, I have hereunto set my hand and affixed my official seal the day and year in this certificate first above written.

John Wm. Gray

Notary Public in and for said County and State My Commission Expires Sept. 28, 1971 Alpine Sun, March 6, 13, 20, 27, 1970 #238120 of stock and range from 6 to 15 inches in lenght. In heavy infestations, the larva do a great deal of damage to the lungs and liver. They cause anemia, retard growth and cause general body weakness.

When they first emerge as eggs, roundworms are too small to be seen by the naked eye. During this period they penetrate the intestines, enter the blood stream and migrate through the body, damaging the liver and lungs. After 6 to 10 days, many pass through the lung tissue into the windpipe where they are swallowed with food and again resume life in the intestines. In about two months they are fully grown and start laying eggs, so you can see why it is important to worm your pet.

Each worm lays millions of eggs while in the intestines, and these are spread around in the manure. The eggs are resistant to cold weather, drought and most disinfectants. They have been known to live as long as 5 years under suitable conditions. The eggs do not always cause infection when swallowed, but if the horse is rundown anyway, he can become quite ill.

Treatment for these parasites can be handled at home but if you want a good thorough job, get your vet to come and worm your pet for all intestinal worms. You will be glad you did.

During this week's vacation, of all the McCall Ranch School students totalling 42, only four were on hand, reports Mrs. Blanche McCall, principal.

LEGAL NOTICE

CERTIFICATE FOR TRANSACTING BUSINESS UNDER A FICTITIOUS NAME

It is hereby certified that the undersigned are transacting business in El Cajon, County of San Diego, State of California, under a fictitious name, or a designation not showing the names of the persons interested therein,

Ogden Tackle & Sales Company 9796 Dunbar Lane, El Cajon, Calif. 92021 WITNESS OUR HAND this 11th day of March, 1970

1. David John Ogden 9796 Dunbar Lane, El Cajon, Calif. 92021

 Marion Thomson Ogden 9796 Dunbar Lane, El Cajon, Calif. 92021 STATE OF CALIFORNIA

COUNTY OF SAN DIEGO SS On this 11th day of March, 1970, before me R. B. James, County Clerk for the County of San Diego, personally appeared David John Ogden and Marion Thomson Ogden known to me to be the persons whose names are subscribed to the within instrument, and acknowledged to me that they executed the same.

IN WITNESS WHEREOF, I have hereunto set my hand and affixed the seal of the County Clerk the day & year in this Certificate first above written.

R. B. JAMES, County Clerk By W.H. Weiner, Deputy

Alpine Sun, March 20, 27, April 3, 10, 1970, #238120

HOLY WEEK AT CATHOLIC CHURCH Fr. Timlin has slated the schedule

services. Good Friday, today, from 7

2-2:30 pm, Confessions; 2:30, Sta-

Services, Including Scripture Readings,

Solemn Prayers, Unveiling and Adora-

tion of the Holy Cross and Holy Com-

Holy Saturday, tomorrow: 10:30-11

am and 3-4:30 pm, Confessions; 6 pm,

Font, Paschal Candle, Renewal of Bap-

tismal Promises; High Mass at 6:45 pm;

Easter Sunday Masses. 8 and 10 am.

Blessing of Easter Water, Baptismal

YOUNG MAGNUSSEN TO OREGON

popular postmaster, has moved from Riverside to Medford, Ore., with his

Ralph Magnussen, son of Alpine's

wife and their twin boys. They got tired

webfoot state. Strangely enough, landed

of the LA basin smog, decided on the

on the same street, same block where

lived for two years! They are at 1905

old friend Cynthia Irvine McTaggart,

ful Medford, where today the country-

side is abloom in all its springtime

splendor!-CI

time housewife.

Marsh Lane, even have the same land-

Note- We told them to look up their

who lives in that neighborhood of beauti-

Judy Ellis of Japatul Road, is back

working part time at Security Bank. She

resigned some months ago to be a full-

his sister, Carol, and husband Al Cruz,

a. m. till 6:30 p. m. will be private

adoration at the Altar of Repose.

tions of the Cross; 6:30, Liturgical

munion; 7:30, Confessions.

7:30-8 pm, Confessions.

High Mass at 10 am.

KLUCEWICH BUYS BUSINESS PLACE The brick building at 2538 Alpine Blvd., next to Smith Realty, has just for Easter, following yesterday's various been purchased by Joe & Sherry Kluce-

> wich, owners of Alpine Plumbing Co. It is on a half acre, has a rebuilt barracks attached and another shop building in the rear. The three structures are being refurbished, painted, preparing to move in. The front building will be for the office. The others for shop and storage.

Next door eastward at 2546 is a house which has been rented to Linda Schick, who works with Dale Gooden-

The place was sold by the Frank Green estate. Formerly Green had run a feed store there and at one time it had been occupied as a clubhouse by the VFW.

ough Carpets in EC.

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Medical Preparations - Vitamins

Fountain Lunch

Greeting Cards - Cosmetics PAY LIGHT & PHONE BILLS HERE

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OF ALPINE

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PHOTOGRAPHY-- Commercial, Indust. Weddings, Pub. Rel., etc. W.W. Mc Ewen, 443-4730. (tf)

CUSTOM DRAPERY & UPHOLSTERING Material shown in home. 445-4010.

BEESON'S DISPOSAL Service. Trash & Garbage Mixed. Call 8:30 to 4:30 Mon. Fri. Serving Harbison Canyon to Mt. Laguna. 445-3029.

LEGAL NOTICE

48942 A

CERTIFICATE
OF ABANDONMENT OF FICTITIOUS
NAME

It is hereby certified that the undersigned ceased transacting business under the below listed fictitious name, in the County of San Diego, State of California, on March 1, 1970 and said fictitious name is hereby abandoned:

FISHERMAN'S KNOT 9796 Dunbar Lane, El Cajon, Cal.

1. David J. Ogden 9796 Dunbar Lane, El Cajon, Cal. R.B. James, Clerk

Alpine Sun, March 27, April 3, 10 and 17, 1970. #238120.

REAL ESTATE FOR SALE

5 CHOICE ACRES, nearly level in Alpine, 1 mile So of Freeway. Zoned A-1-1 (one house to 1 acre). Excellent for ranch home and horses. Beautiful view. \$25,500. Terms. Owner. Call 445-2394 or 445-2415.

8 BEAUTIFUL ACRES, prime location, exotic country setting. May divide. Brokers protected. Call 459-2564.

ALPINE- 2 view lots off Eltingd Dr. 1 block east of S. Marshall Rd. \$1,500. & \$5,000. 1 lot east of S. Marshall on 50 ft. easement road, \$4,000. Sewer, water & elec. available. R-1 zone. 10,000 ft maximum. 276-5857.

ALPINE GETS AN INVITATION

Editor: Sir; Thursday the writer was happy to get a copy of your attractive little paper while attending a meeting of the SD City and County War against litter Committee of which I am a director. I was pleased to see the item about Painter Justin Gruelle's work on Maj. Reuben Fleet which is on exhibit here.

It occurred to me that possibly authorities in Alpine might consider the idea of a joint trip to the SD Aero Space Museum, where I work in the library for children and adults. Also if you wanted to arrange for a lecture in the Musser Planetarium in the Hall of Science and learn about the fabulous planetarium named for Reuben Fleet. In any case, we would heartily welcome all of your readers here.

Sincerely, Robt. J. McPherson

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HONDA 50 CC. Good condition, 1970 plates. Eve & weekends. 448-4023.

TOYOTA Sedan, 66. Top condition, new paint, seat covers. Extras like a tape deck, automatic, etc. \$1000. Eve & Weekends, 448-4023.

WESTERN SADDLE, Good condition. 445-4767.

MOVING- Must sell 2 refrigerators, 2 divans, 2 platform rockers, end tables, electric heater, 5 HP Roof Mower and other household items, 445-3076.

DRINK your way to health. Like new, Acme juicer. \$129. 298-2365.

LARGE ASSORTMENT of Arizona Highway, Desert and National Geographic magazines in stock, Alpine Trading Post, 2812 Alpine Blvd.

FRESH PRODUCE & HEALTH F oods. The Egg Hut, 2721 Alpine Blvd.

HELP WANTED

Capable woman wanted for light housework and complete charge of 2 children age 7 & 8. Live in or our. Salary open. Call 445-4216 between 7 & 9 pm.

WANTED- Temporary help in home for cooking - 1gt. housework by day. Call mornings or after 5 pm. 445-4338.

WANTED Child care, my home, 5 days week. Fenced yard, reas. 445-3800.

Kip's Cafe

Delicious · Oriental · Exotic Orders to go · Also Home Delivery Closed Monday · Free Delivery 1058 E. Main El Cajon 442-1211 SPECIAL NOTICES

PAINTING - Interior, exterior. Reasonable. Fast, neat, clean. 25 years experience. 445-2797.

PIANO Lessons, Ruth Burdett, 445-2877.

GAINES LAUNDRY & CLEANERS Free Pick up & Delivery. 463-9944.

SEPTIC TANKS CLEANED Modern Septic Tank Service, 444-6197.

WANTED- 5 to 50 acres. Don Bates, 445-2537.

CUSTOM BUILT HORSE TRAILERS
Parts and Repairs. 8201 Wintergardens,
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DORIS N FULLER P BX 411 ALPINE CAL

The SD Organic Gardening Club meets tonight at 8 in the Floral Bldg., Balboa Park. Dr. Robt. McBride will talk on the value of organically grown food in your daily diet. Guests are welcome.

Alpine Meat Co. Complete **MEAT PROCESSING**

2358 Tavern Road 445-2752 LITTLE LEAGUE NEEDS BOYS

"If you are between 8 and 14 and like to play in the Little League, this is your chance to sign up" says Doug Benson of Alpine Meat Co., who is running this years' games with Frank Scully and Don Roccoforte.

"We need more boys" he says "so come and sign up tomorrow at the Youth Center between 1 and 3 and on April 4th from 1 to 3."

"Parents of these boys now in the league and those signing up can lend their support in any way to help" Doug says "and it will be greatly appreciated."

Alpine needs more rentals.

